



Proclamation

RECOGNIZING AUGUST 2024 AS NATIONAL BREASTFEEDING MONTH IN TULARE COUNTY

WHEREAS, the County of Tulare promotes and supports breastfeeding as the best and preferred source of infant nutrition through programs such as the Women, Infants, and Children (WIC), the Maternal, Child, Adolescent Health (MCAH) program, and the Nurse Family Partnership; and

WHEREAS, the County of Tulare acknowledges breast milk is a proven prevention strategy for protecting the overall health and well-being of mothers and infants against infectious and chronic disease, decreasing the risk of type 2 diabetes, allergies and reducing the risk of childhood obesity; and

WHEREAS, breastfeeding and skin-to-skin contact builds a strong emotional connection between the parent and infant, and provides a safe and reliable food source, especially during natural disasters and emergency situations; and

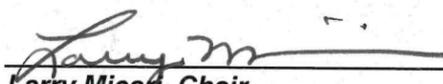
WHEREAS, the County of Tulare promotes workplace lactation by investing in accommodating breastfeeding employees in the workplace, resulting in lower absenteeism, lower health care costs, improved retention rates, and improved morale and overall productivity; and

WHEREAS, the County of Tulare celebrates 50 years of the WIC Program which has improved the health and well-being of thousands of pregnant women, infants, children and families in Tulare County.

NOW, THEREFORE, BE IT RESOLVED, that the Tulare County Board of Supervisors does hereby recognize the month of August 2024 as National Breastfeeding Month, to further promote and support breastfeeding through leadership, advocacy and collaboration, so all families will have the opportunity to feed their babies.

August 27, 2024

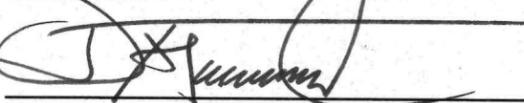



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