



Buckle Up for Life

TOYOTA



May 31, 2024

Regarding: **Buckle Up for Life Common Partnership Application**

Dear Applicant:

Congratulations! You have been conditionally selected as a 2024-2025 Buckle Up for Life **Gift of Safety** partner.

This year's application was our most competitive ever, as shown below—which means many strong applications were not awarded. After reviewing your submission, we feel that your institution is among those mostly likely to demonstrate great success implementing Buckle Up for Life in your community.

We will provide a **Welcome Letter** soon, which will outline further details, requirements, and next steps for you.

We here at **Cincinnati Children's**, along with our partners at **Toyota**, look forward to working with you to educate families and reduce injuries everywhere.

Welcome to our family!

Sincerely,

Patrick Edmunds, MPA, CPST
Program Manager

A Closer Look at This Year's Applications...



	2024-2025			2023-2024		
	Submitted #	Awarded # %		Submitted #	Awarded # %	
Community Grant Applications	105	20	19%	90	19	21%
Gift of Safety Applications	203	60	30%	138	65	47%
All Applicant Organizations	217	80	37%	202	84	42%
Total Applications Reviewed	308	80	26%	228	84	37%

Please note: This preliminary announcement letter, alone, is not intended to serve as a legally-binding agreement. This offer is contingent upon availability of prime award funding from our sponsor, as well as other factors, and can change. Prior to car seat shipment, this offer may be rescinded at any time and for any reason.

6/7/2024



Welcome!

We are so excited to partner with you this year through our *Gift of Safety* initiative!

Please complete [this Acceptance Form](#) to accept or decline this offer prior to June 19, 2024. Failure to accept this offer by June 19, 2024 will automatically indicate your intent to decline.

Prerequisites (Required to Receive Car Seats):

- **Participate in a mandatory, one-hour Welcome Webinar.**
 - This virtual session will expand on the bullets listed below, and will also provide an overview of the BUFL educational curriculum, data collection, and reporting.
 - We will offer two date options for this session (you only need to attend one), as listed below. Select your preference in the acceptance form linked above. We will then follow-up with a formal calendar invitation and meeting link that you can share with any additional members of your team who should attend:
 - **Friday, June 21, 2024, 2:00 - 3:00 PM EST**
 - **Wednesday, June 26, 2024, 11:00 AM - 12:00 PM EST**
- **Complete a Curriculum and Brand Usage Agreement**, via the acceptance form, linked above.

Partner Benefits (Available Once Prerequisites Are Met):

- **Free car seats** (50 convertibles - *Evenflo SureRide/Titan 65*, or comparable make/model, depending on availability).
- Free access to Buckle Up for Life's **Partner Portal***.
- Free access to a customizable Buckle Up for Life **Virtual Safety Station***.

Program Details and Logistics (More Info to be Provided During Welcome Webinar):

- The partnership year runs from **August 1, 2024** through **July 31, 2025**.
- You will receive all car seats in **one shipment**, sent to the address indicated on your acceptance form.
- We aim to start **shipping car seats by July**. *Note: this timeline may depend on supplier availability.*
- You will be responsible for **receiving, moving, and storing** car seats at the time of delivery. Please plan accordingly.
- You will also receive a separate package with **50 car seat pacts**. Each pact contains a brief, detachable survey that should be completed by every car seat recipient, and a refrigerator magnet with CPS information that the recipient can keep.

If you have any questions, please feel free to reach out to us at buckleupforlife@cchmc.org.

We here at Cincinnati Children's would like to welcome you to our family of child passenger safety experts and look forward to working together to change the outcome for children across the nation!

Sincerely,

The Buckle Up for Life Team

**Access will be discussed during Welcome Webinar, and login credentials will follow.*

Please note: This welcome letter, alone, is not intended to serve as a legally-binding agreement. This offer is contingent upon availability of prime award funding from our sponsor, as well as other factors, and can change. Prior to car seat shipment, this offer may be rescinded at any time and for any reason.

In-kind value awarded is \$4083. No goods or services were received in return for this award. Please retrain and use this letter if/as needed as proof of valuation for tax and bookkeeping purposes.

From: [Selene C. Roman](#)
To: [John Pomaski](#)
Subject: FW: 2024-2025 Gift of Safety Acceptance Form
Date: Tuesday, June 11, 2024 2:43:10 PM

From: Google Forms <forms-receipts-noreply@google.com>
Sent: Monday, June 10, 2024 11:40 AM
To: Selene C. Roman <SCRoman@tularecounty.ca.gov>
Subject: 2024-2025 Gift of Safety Acceptance Form

This Message Is From an External Sender

This message came from outside your organization.



Thanks for filling out [2024-2025 Gift of Safety Acceptance Form](#)

Here's what was received.

2024-2025 Gift of Safety Acceptance Form

Congratulations on being conditionally offered the Gift of Safety partnership. Please fill out all fields below, and submit prior to 6/19/24.

Email *

SCRoman@tularecounty.ca.gov

Organization Name *

Tulare County Health and Human Service Agency

Primary Program Contact Person - FIRST Name *

Selene

Primary Program Contact Person - LAST Name *

Roman

Primary Program Contact Phone Number *

5596247441

Primary Program Contact Birthday (Month/Date) *

08/16

In the event that the primary contact person leaves the organization, or we have trouble contacting them, we would like to have a secondary person on file in order to reach the organization.

Secondary Program Contact Person - FIRST Name *

Jessica

Secondary Program Contact Person - LAST Name *

Quezada

Secondary Program Email Address *

jquezada@tularecounty.ca.gov

Secondary Program Contact Phone Number *

(559) 685-5717

Secondary Program Contact Birthday (Month/Date) *

02/17

I agree, on behalf of my organization, that we can and will distribute 50 convertible car seats, free of charge, to families in need in our community, during this program year. We also agree to provide Buckle Up for Life approved education and hands-on installation assistance from a CPST to all families receiving a Buckle Up for Life car seat. We further agree to comply with all expectations outlined within the Curriculum and Brand Use Agreement, and we agree to submit required quarterly reports to BUFL in a timely manner, per instructions provided during the Welcome Webinar. *

Yes

No

Program Details

Webinar Date Selection (We Will Subsequently Forward You a Calendar Invitation for the Date/Time You Select Below) *

Wednesday, June 26, 2024, 11 AM - 12 PM EST

Quantity for Car Seat Pacts

As part of your partnership, you will receive 50 Car Seat Pacts. Each pact contains a brief, detachable survey that should be completed by every car seat recipient (non-identifiable results to be aggregated and reported to BUFL), and a refrigerator magnet with CPS information that the recipient can keep.

Please choose your language preference for your Car Seat Pact shipment. *

30 English + 20 Spanish = 50 TOTAL

Car Seat Pact (1 Box) Delivery Street Address (No PO Boxes) *

1062 South K Street

City *

Tulare

State *

CA

Zip Code *

93274

Car Seat Shipping

Please enter the correct physical address for your shipment of car seats.

- We are unable to ship to a PO Box.

We are unable to change the location of the delivery after it has been shipped.

- We are unable to split shipping across multiple locations.
- We are unable to have any shipments delivered inside.
- You will be responsible for receiving, moving, and storing car seats at the time of delivery. Please plan accordingly, and also take weather into account.

Car Seat Delivery Street Address (No PO Boxes) *

1062 South K Street

City *

Tulare

State *

CA

Zip Code *

93274

Contact Person Receiving Order *

Jessica Quezada

Contact Person Phone Number *

(559) 631-3450

Do you have a loading dock? If not, you will need to assist the driver with getting your order off of the truck. *

Yes

No

Is the delivery going to a storage unit? If yes, the contact person must meet the delivery truck there. *

Yes

No

Is your delivery location able to accommodate a large semi-truck? If not, we will need to let Evenflo know that they need to request a smaller truck. *

Yes

No

Optional (include any notes for the delivery of your car seats).

[Create your own Google Form](#)

[Report Abuse](#)