



National Tourism & Travel Week

May 7-13, 2023



## California



2022 TRAVEL-RELATED SPENDING

**\$134.4B**

2024 Not Available



STATE AND LOCAL TAX REVENUE

**\$11.9B**

2024 Not Available



EMPLOYMENT

**1.1M**

2024 Not Available

# Economic Impact of Travel

## Tulare County



TULARE 2022 TRAVEL-RELATED SPENDING

**\$549.7M**



TULARE STATE AND LOCAL TAX REVENUE

**\$51.5M**



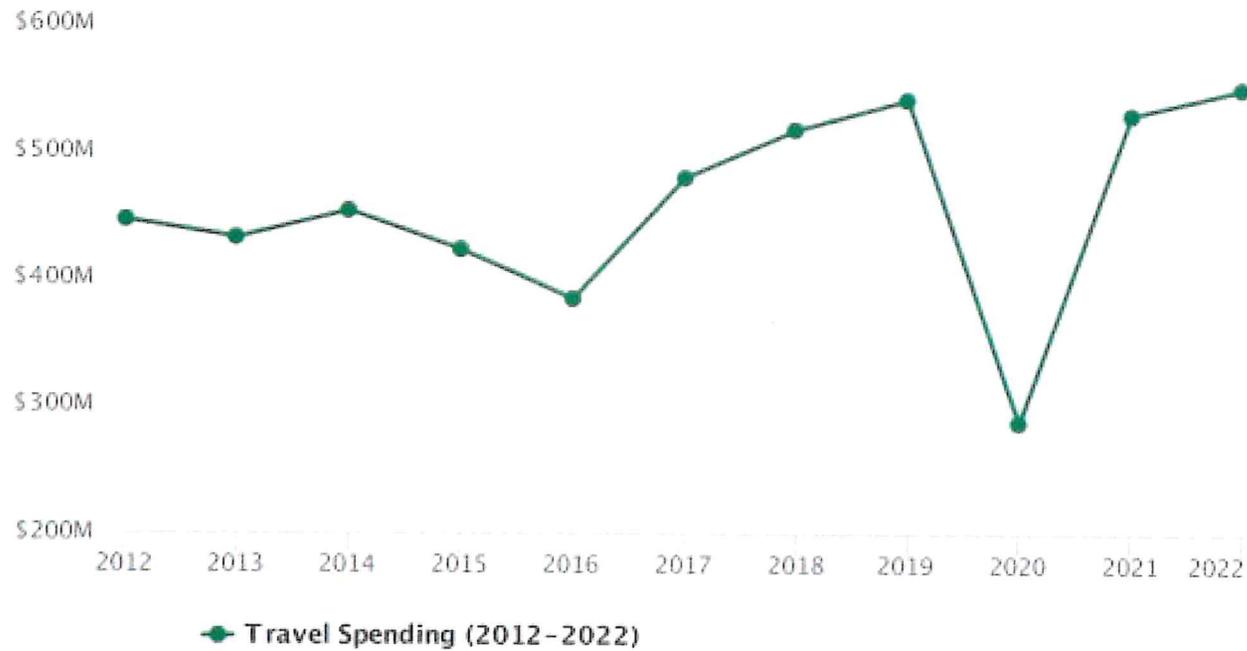
TULARE EMPLOYMENT

**6.0K**



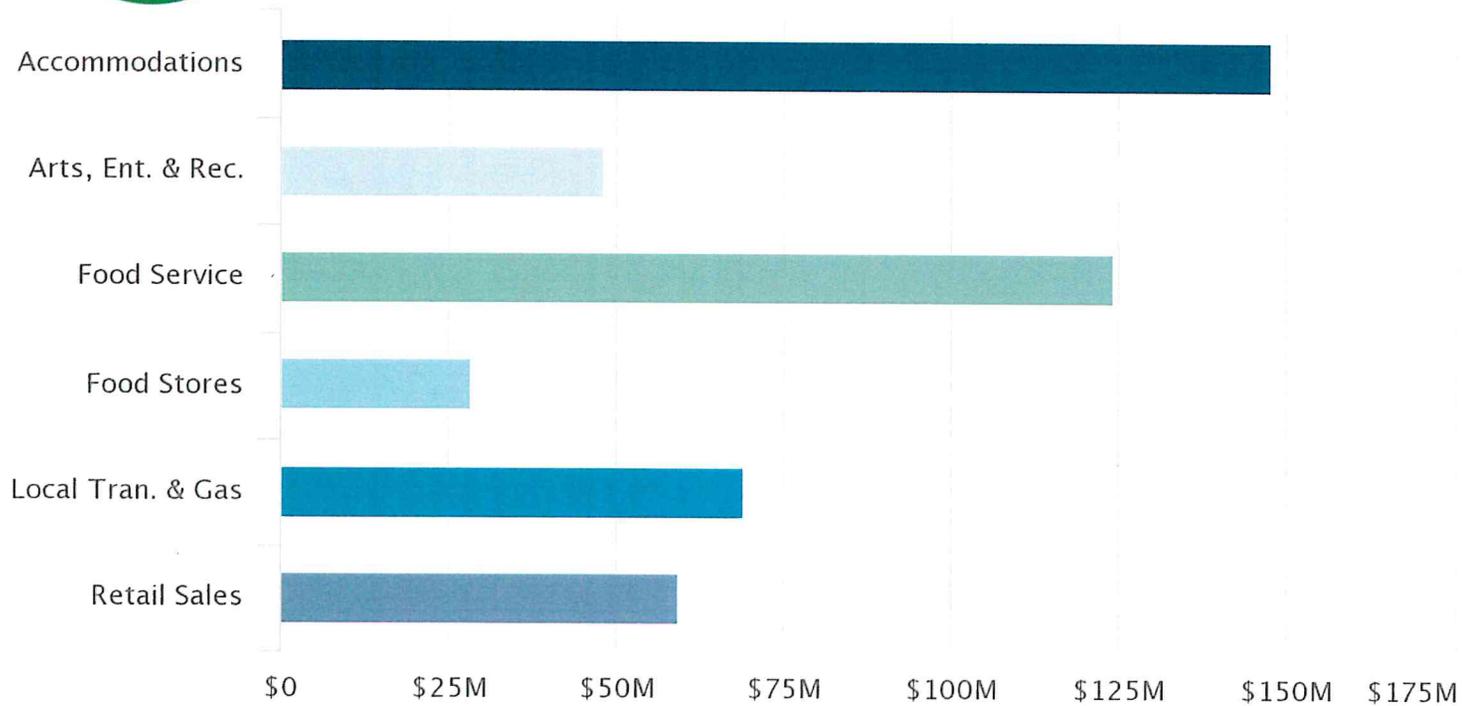


## Tulare County history of travel Spending





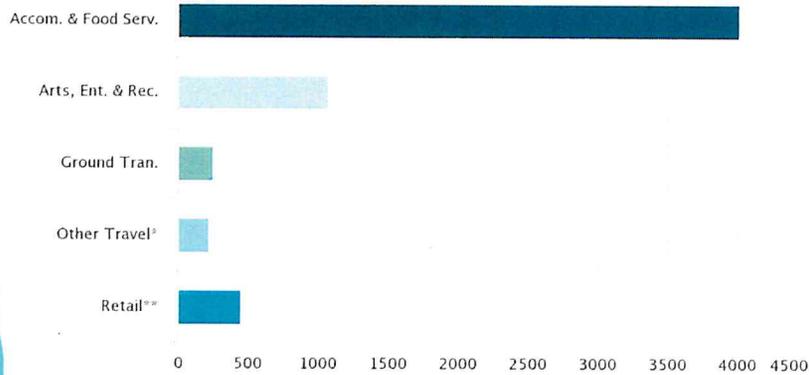
## Tulare County Travel Spending by Industry



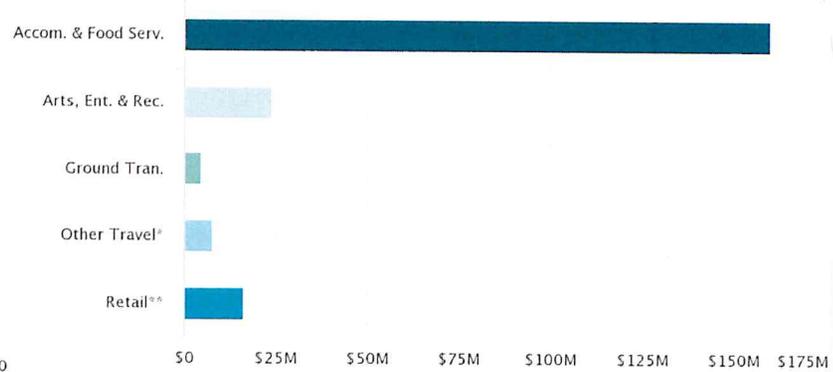


# Tulare County Travel Industry Employment

## Travel-Related Employment



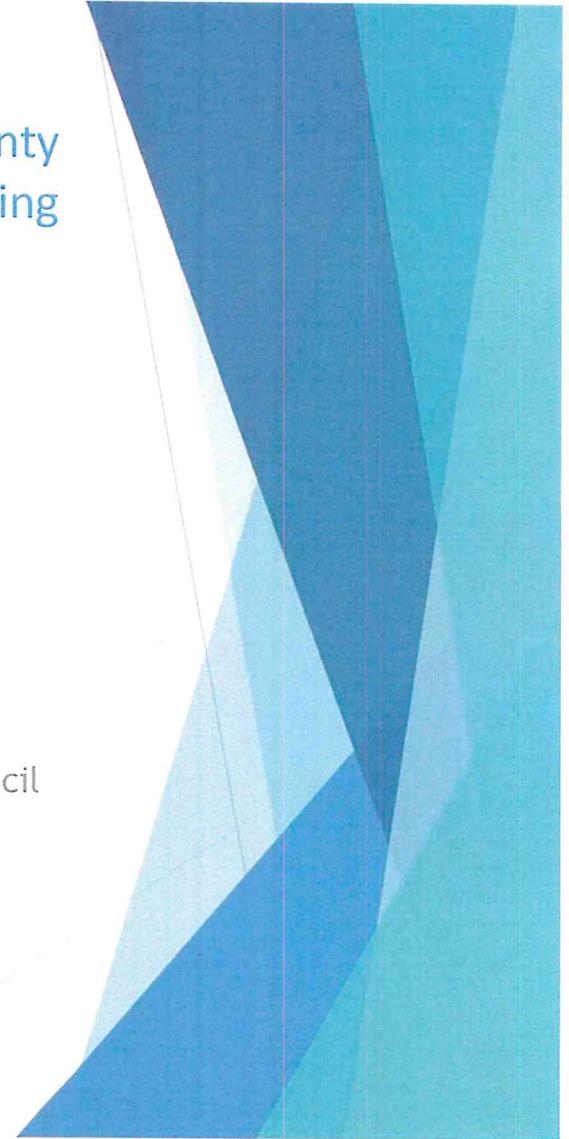
## Job Earnings Impacted by Travel





## Discover Tulare County Tourism Marketing

- ▶ Booth at World Ag Expo February 14-16, 2023.
- ▶ Los Angeles Travel & Adventure Show February 18-19, 2023.
- ▶ Advertisement in 2023-24 Travel Guide to California
- ▶ Advertisement in Discover the Sequoias Visitor's Guide
- ▶ Member of Sequoia Tourism Council
- ▶ Participation in Mighty 190
- ▶ Launch Discover Tulare County Social Media





# Discover Tulare County Social Media

## Facebook

Discover Tulare County

Not yet rated (1 Review)

Edit details

Add hobbies

Add featured

Photos [See all photos](#)

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EVERY 1st SATURDAY, the artists, restaurants and merchants of Three Rivers, California, open their doors and invite you to join in a town-wide celebration from 11 to 5 o'clock unless stated on Blog and Map. You can pick up a map and schedule at Kaweah Arts and the Three Rivers Historical Museum – the map shows all participating venues, art to see, locations and times for special events. #Art #ThreeRivers #Duos #Gitts



See insights and ads [Boost post](#)

Like Comment Share

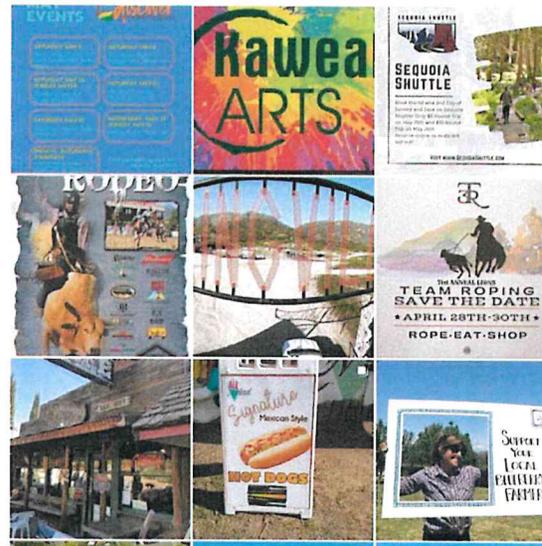
Write a comment...

Discover Tulare County

The Sequoia Shuttle is a great alternative to driving into the Park. Trips start Thursday, May 25th with a special discount if you book the first or second day of the season! Book now at [www.SequoiaShuttle.com](http://www.SequoiaShuttle.com)



## Instagram





# Discover Tulare County Website

- ▶ Re-design launch Fall 2023
  - ▶ Business listings
  - ▶ Trip planning feature
  - ▶ Tours

<p><b>MC MENAMINS BLACK RABBIT RESTAURANT</b>        2126 SW Halsey Street        Troutdale, OR 97060        503-669-3086</p> <p>Located in Edgerfield's main lodge, the Black Rabbit is open daily for breakfast, lunch and dinner with an innovative menu as well as regional historic story of umbra rats, and sausage you</p>	<p><b>MC MENAMINS EDGEFIELD BREWERY</b>        2126 SW Halsey Street        Troutdale, OR 97060        503-669-8610</p> <p>The largest of McMenamins breweries, the Edgerfield Brewery opened in 1979 in the old cannery building of the former Multnomah County Poor Farm. Original artwork by Joe Cotter and Scott Young depicts the history of beer along the walls, and two of McMenamins' longer running brews, Black Rabbit Porter and Edgerfield Wheat, originated</p>	<p><b>MC MENAMINS EDGEFIELD DISTILLERY &amp; BAR</b>        2126 SW Halsey Street        Troutdale, OR 97060        503-492-5442</p> <p>The Edgerfield Distillery Bar sits under the same roof as the Distillery, on the property's southern border, in what was once a potato shed turned-horse stables. With antique windows, a handsome back bar, intriguing pipe sculptures and a cozy woodstove, the Distillery Bar is a favorite gathering spot at Edgerfield.</p>	<p><b>MC MENAMINS JERRY'S ICE HOUSE</b>        2126 SW Halsey Street        Troutdale, OR 97060        503-669-8610</p> <p>A wee thimble of a gathering place, Jerry's Ice House is another special gathering spot at Edgerfield. The inspired grooves and jams of the Grateful Dead fill the air here, appreciated all the more with distilled sprints, handcrafted ales and wines, made just a short stroll away in Edgerfield's onsite brewery, winery and distillery.</p>

