

2023 ANNUAL IMPACT REPORT

20

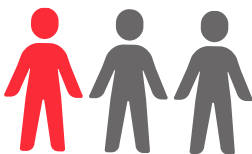
**A Year of
Growth & Resilience**

23

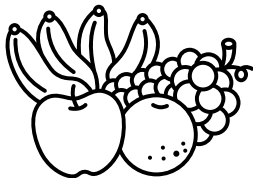


OUR REACH

Thanks to the amazing support and teamwork of our community, Foodlink For Tulare County managed to tackle a whopping 20% increase in demand in Tulare County in 2023!



Did you know **1 in 3 people** in Tulare County experience food insecurities?



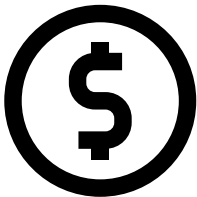
6,328,236.00
LBS OF FOOD
DISTRIBUTED



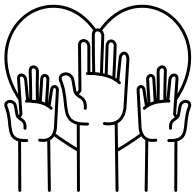
220,846
PEOPLE
SERVED



130,950
PEOPLE
SERVED



\$520,708
DONATED BY
449 DONORS



1023
PEOPLE
VOLUNTEERED



45,048
PEOPLE
SERVED



12,949
KIDS FED

31,899
EMERGENCY
BOXES
DISTRIBUTED



REVENUE

FINANCIAL CONTRIBUTIONS & GRANTS:	\$3,447,199.65
FIXED ASSETS:	\$1,714,152.24
OTHER ASSETS:	\$2,042,564.04
TOTAL REVENUE:	\$3,657,650.02

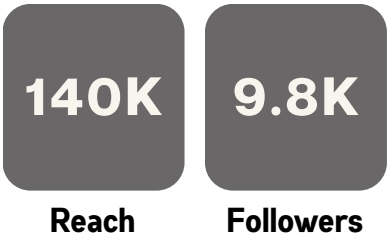
EXPENSES

MANAGEMENT & GENERAL:	\$962,706.00
OPERATIONS:	\$636,545.29
PROGRAMS:	\$1,865,104.68
TOTAL EXPENSES:	\$3,464,355.97

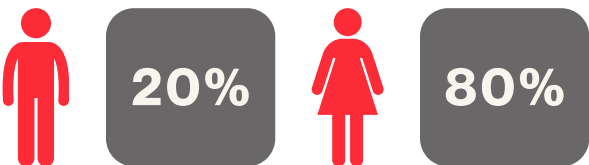
SOCIAL MEDIA STATISTICS

The Social Media Audience Analysis Report provides an overview of the demographics, interests and behaviors of the audience.

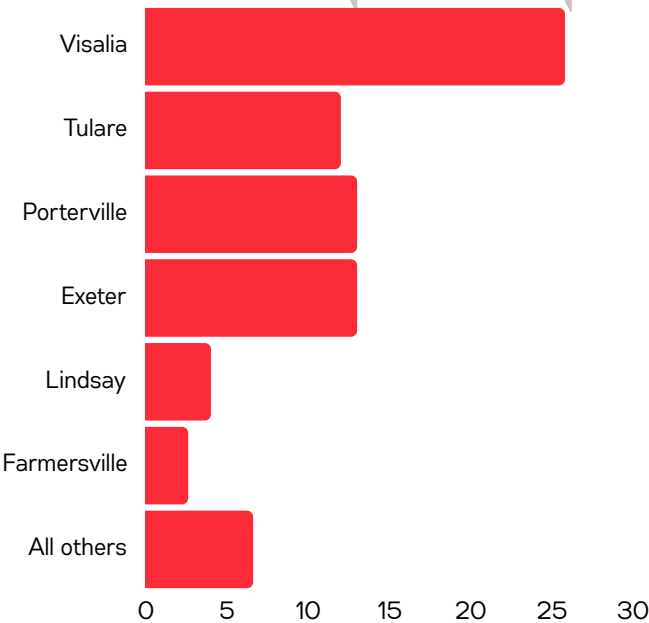
Social Media Performance Overview (FB/Instagram Combined)



Visitor Demographics



Top Cities Reached



Most Engaged Posts

	****ATTENTION**** Special distribution @ Foodlin... FoodLink Tulare County	Nov 14, 2023	23.2K Reach
	What's your favorite way to make cauliflower? ¿Cu... foodlinktc	Jan 24, 2023	21.4K Reach
	****ATTENTION**** Special distribution this Friday... FoodLink Tulare County	Oct 10, 2023	19.1K Reach
	April Calendar! / Calendario de Abril!! FoodLink Tulare County	Mar 30, 2023	18.7K Reach

MEET THE TEAM

Friends and Supporters of FoodLink for Tulare County,

Looking ahead, we are excited about the future possibilities that lie before us. With your continued support, we envision a community where every individual has access not just to food, but to the tools and knowledge that foster independence and sustainable livelihoods. Together, we are building a future where hunger is not just alleviated, but where food justice and equity prevail. It is with great joy and pride that our agency shares with you our accomplishments and future plans

Throughout 2023, we have focused on expanding our emergency food programming. This expansion has enabled us to reach 2,369 new clients and their families. We are excited to provide these folks with greater access to healthier food choices. This expansion entailed adding on several rural community food distribution sites, one new school for our Smart Pack Program, and a collaboration with local indigenous populations to provide them with both USDA and Farmer Market commodities.

Our proudest moment last year was that we made significant strides towards one of our long-term goals here at FoodLink. We gained a significant amount of seed funds to start the construction of a new facility dedicated to Agroecology education. This building not only symbolizes our commitment to sustainable food systems. It represents our efforts to connect with the community, and provide them with the space to learn and explore new possibilities. We hope to share more details with you soon.

You may ask.

How do we do this work, and how do we continue keeping it intact for our future community members? **Simple. Your support.**

Your support is not just an investment in our organization, but in the future of our community as a whole. Your dedication has truly been a remarkable sight, from watching the community come out to volunteer, neighbors starting community gardens, along with the pouring in of generous monetary contributions. Every effort you make is important. Thank you for standing with us in our mission. With your continued partnership, we are confident that we can create a future where nutritious food is a right, not a privilege. As we move forward, we invite you to join us in this journey towards a healthier, more resilient Tulare County. Your time, wisdom, and monetary contributions are always welcomed.

In collaboration,
Andrea Kelly
Executive Director



Andrea Kelly
Executive Director



FOODLINK TEAM

Cassandra Pownell
Development Director

Daisy Magana
Food Systems Director

Justin Pendleton
Warehouse Manager

Nate Chappell
Operations Manager

Genna Kules
DEEP Roots Program Manager

Jovonna Grant
Programs Manager

Judith Weese
Inventory Specialist

Eric Wellington
DEEP Roots Compost Specialist

Bryce Scott
Programs & Warehouse Assistant

Teresa Ramirez
Programs & Warehouse Assistant

Aidan Russell
Programs & Warehouse Assistant

Ernesto Arellano
Programs & Warehouse Assistant