



# Proclamation

## RECOGNIZING MAY 7-13, 2023 AS NATIONAL TRAVEL AND TOURISM WEEK IN TULARE COUNTY

WHEREAS, the travel industry fuels every industry and continues to be an essential part of Tulare County's economic development and workforce; and

WHEREAS, travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.6 trillion in 2022, supporting 14.5 million American jobs; and

WHEREAS, travel spending supports vibrant and safe communities in Tulare County and across the United States by generating \$84 billion in state and local tax revenue in 2022 to support essential services, such as education, emergency response, public safety and more; and

WHEREAS, travel enables success for all industries – including manufacturing, agriculture, defense, healthcare, and more – by driving sales growth, innovation, education, and operations that move the economy and Tulare County forward; and

WHEREAS, Tulare County experienced a significant decline in travel, tourism, hospitality receipts, and payroll due to the COVID-19 pandemic; and

WHEREAS, the travel industry cannot recover without the full return of leisure, business, and international inbound travelers; increasing travel to and within the United States drives America forward to a more prosperous future; and

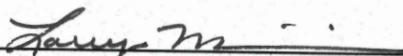
WHEREAS, the travel industry's success will grow Tulare County's economy and workforce, since, prior to the pandemic, small businesses accounted for 60% of leisure and hospitality employment; and

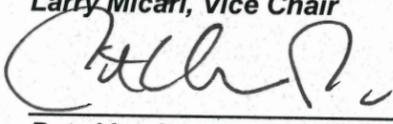
WHEREAS, travel is an essential industry, and we must continue to communicate that growing tourism leads to economic growth, benefits businesses, and fosters mutual understanding.

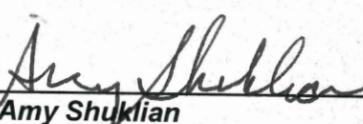
NOW, THEREFORE BE IT RESOLVED, that the Tulare County Board of Supervisors does hereby recognize May 7-13, 2023 as National Travel and Tourism Week in Tulare County and urge all residents to join us in recognizing the critical role this industry plays in Tulare County.

May 9, 2023

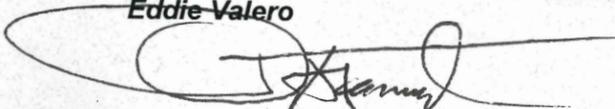


  
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